



BEAUTYERIA

DEODORANT
& HAIR
PRODUCT

Our products

- Deodorant that won't come off until you shower
- Curlcream



The people

- Our costumers: hairdressers, normal peolpe like us
- Partners: for the future, more experience



Place

- City
- Comfort: restroom
- Good prices
- Small place



Promotion

- How will we find our first costumers: bords and flyers
- How will we spread the Word: website and social media
- Media to communicate: instagram, email

The highest quality products for the lowest price

Example for instagram post



Price

- Major price: the rent (7000lira/a month) €330
 - the furnitur (4000lira/a month) €190
 - the products (7000lira/a month) €330
- Where will we find the money:
 - The bank/a loan
- How do you convince the bank for a loan:
 - Show them our business plan
- What price is the customer paying for services:
 - 1 piece of deodorant- 70lira/€3,
 - 1 piece of hairproduct- 70lira/€3
- How much money are you going to earn per week:
 - 1 day- 7000 lira- 70*100 Deodorant
 - 1 day- 7000 lira- 70*100 Hairproduct
 - 1 week- Close to 40 000 lira/€1.868

Thank you for listening!!!