

E-ID CARD

ALASEYA LLC.



I - INTRODUCTION

What does our business do?

- We are putting every information of a person on a chip placed on a piece of plastic.

Market need that we are solving:

- The market that we are solving is political and information.

The capital that we are going to need:

- We don't need any capital because the government will produce them for us.



II – EXTRA INFORMATION

REASONS

For our customers needs we are fulfilling: protection, easier access to your information and more accurate medical diagnosis.

Our qualifications make your business uniquely qualified to succeed: we will innovate the infrastructure of the country where we will sell our product.

OUR TEAM

The government of the country and us.



III - MISSION / OBJECTIVES

1st - mission is to reduce plastic and paper waste.

2nd - make the work of public workers and police officers more easier.

3rd - you can access every information about you on an online website with a card-reader.

4th - space saver (you will only need to carry only one card instead of 2 or more)



IV - EXECUTIVE SUMMARY

ALASEYA LLC, will offer a reasonably priced quality e-ID card.

The business will be managed and operated by its proponents.

Estimated income is 150€ in total and the gross profit will be 50€.



V - TARGET CUSTOMERS

We will be concentrating on the customers that will provide us with the greatest profit, in other words the government.



VI - THE MARKET JUSTIFICATION

The market justification based on the Industry Dynamics.

The market is particularly in Romania, this constitutes an attractive market for our business, because this country uses classic id's.



LOGO



ANY QUESTIONS?

I HOPE NOT

**Not sure if thank you
for your attention**



**or thank you for not
sleeping during the presentation**

