# MEJHYS DELLVERY

Access our delivery The food will smash your maxillary







"Mejhy's delivery" is the proposed name of the our project.we took the first letter of every word that means food in our

countries (Romania, Bulgaria, Belgium, Turkey and Czechia), then we tried to find a suitable name consisting of those letters.

## ABOUT US

### OUR APP

"Mejhy's delivery" is a big delivery app that we think will be great success in the whole world. Since every country has its own food delivery chain (Belgium has Deliveroo, Bulgaria has TakeAway, Czechia has Wolt , Turkey has Yemek Sepeti and Romania has Glovo), we have created the most complex and convenient food delivery.



# WHY YOU SHOULD CHOOSE OUR APP



-fast delivery -the biggest market with food -the traditional food will be 100% bio food. -we have original food and snacks from every country.

#### GOALS

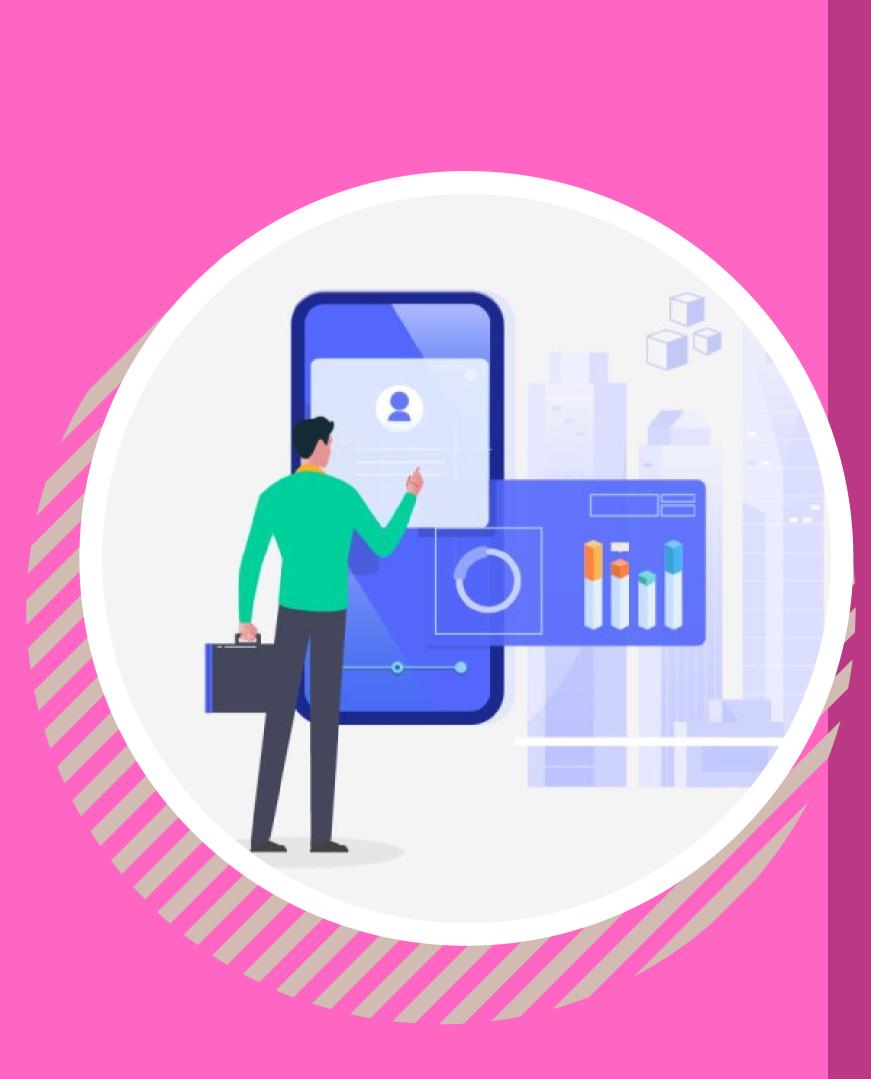
We want to start the business from 50 000 euros,we dreamed of an investor and along the way to exceed the amount of 1 000 000 euros.



### COMPANY VISION

Our company has the business idea to the deliver all kind of food from all countries around the world to everyone, being open 24/7. Our app tries to provide quality food and gathes as many costumers as possible





- we try to fulfill everybody - we compete with other food delivery apps - as an app it can be used by everyone from anywhere

## INDUSTRY ANALYSIS

### CUSTOMER ANALYSIS

Our target customers -need tasty and original food to satisfy their pleasures - are gourmets, eager to try differnet food from many countries and to leave with pleasant memories



# COMPETITIVE ANALYSIS

Our competitors are the other food delivery chains. Their strenght is the fact that maybe they are cheaper than us but we have all kind of foods and the chefs are really experimented. Our indirect competitors are the restaurants with traditional food. Our food is freshly made but also is just from specific country



### BRANDING

We want to promote our company products with advertising on TV and banners.

#### **OPERATIONS PLAN**

To accomplish on a daily basis to achieve success the key operational processes is to have 20% of salled food per day and to have new customers everyday and new rewies





# FINANCIAL PLAN

For the start we get nothing or minimum revenues, after we succed we will devided the revenues to everybody by their positions. They will get paid with some %. We will advetise their investors in our aplicaton.