

S.A.L.E.S – Erasmus+ Mobility C5 – Konya, TURKEY - PROGRAM

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| <p>SUNDAY 23/4/2023</p> | <p>Arrival @Konya Airport and Welcoming the partners</p> <p>Hotel: Mesnevi Hotel Address: Aziziye District Ayanbey Street No: 23 Karatay - KONYA / TURKEY Phone: +90 332 352 41 51 https://mesneviotel.com/index.htm</p> |
| <p>MONDAY 24/4/2023</p> | <p>Breakfast @ Mesnevi Hotel</p> <p>9.00: Welcome ceremony</p> <p>Presentation of Zeki Altındağ Anatolian High School, general education system in Turkey Partner students and teacher present themselves (no PPT) Presentation of the programme of the week</p> <hr/> <p>10.00: Leaving to watch celebrations of April 23rd National Sovereignty and Children’s Day at the stadium</p> <hr/> <p>11.45: Guided school tour and attending some classes shortly</p> <hr/> <p>12.30: Lunch at school (Some Turkish cuisine flavours prepared by students)</p> <hr/> <p>Survey on expectation</p> <hr/> <p>14.00-17.30: Business Plan Challenge</p> <p>Introduction & explanation of the workshops & startup ideas Workshops 1-3: Product / Place / People Startup Lab 1 – presenting the basic startup ideas</p> <hr/> <p>20’ break @15.30</p> <hr/> <p>19.00: Dinner @Novada Shopping Mall</p> |
| <p>TUESDAY 25/4/2023</p> | <p>Breakfast @Mesnevi Hotel</p> <hr/> <p>9.30: A visit to Mevlana Museum guided by students</p> <hr/> <p>11.00: A visit to a local business of rose beauty products</p> <hr/> <p>11.30: Old Town tour</p> <hr/> <p>12.30: Lunch @ Nezih Konya Mutfağı Restaurant</p> <hr/> <p>Free time</p> <hr/> <p>14.30: Guided tour to Konya Science Center</p> <hr/> <p>18.00: Dinner @Kulesini Tower Restaurant (rotating restaurant on 42nd floor)</p> <hr/> <p>20:00: Evening off</p> |

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| WEDNESDAY 26/4/2023 | Breakfast @Mesnevi Hotel |
| | 09.30: A visit to a local Hair Saloon business and make an interview with the owner |
| | 10.15: Butterfly Valley Tour |
| | 11.30: Silile Ancient City Tour |
| | 13.00: Lunch @Nezih Konya Mutfağı Restaurant |
| | 15.00: 80 Binde Devr-i Alem park tour |
| | 18.15: Shopping mall tour and dinner there (free of choice) |
| | 19.30: Evening off |
| THURSDAY 27/4/2023 | Breakfast @Mesnevi Hotel |
| | 07.00 : Departure for Cappadocia Trip All-day guided Cappadocia tour and visits to some museums A visit to a local business and getting information from the owner |
| | 17.00 : Return to Konya |
| | 20.30: Dinner @ Nezih Konya Mutfağı Restaurant |
| | 21.30: Evening off |
| FRIDAY 28/4/2023 | Breakfast @Mesnevi Hotel |
| | 10.00: Guided tour to Panorama Museum |
| | 11.30: Konya Martyrdom Museum |
| | 12.30: Lunch (free of choice) @Bosna |
| | 14.30: Workshop 4-5 / Promotion and Presentation Startup Lab 2: Developing promotional media for the startup company Presentation of final business plan and feedback from teachers Final Survey |
| | 18.00: Dinner @Çamlık Restaurant |
| | 19.00: Certificate ceremony and farewell |
| 20.00: Leaving for the hotel | |
| SATURDAY 29/4/2023 | Departures of the guests Czech Republic: 9.30 a.m Romania: 16.20 p.m. Bulgaria: 12.45 p.m Belgium: 12.45 p.m |