

4. PROMOTION (1/2 & 2/2)

we can start with our friends, people we close

TikTok → social media

we will give ~~free~~ Free experiences for influencers and they can try and they can present our salon in their ~~the~~ TikTok account. ~~and~~ then their followers probably will try our salon

→ Hi I am boss and at the same time I am here for make up

- 1 Talk about the company
- 2 Define services
- 3 Describe leadership
- 4 Give ~~examples~~ examples + reviews

5. PRICE (1/2 & 2/2)

(1/2)

- Investments
- Bank sponsors
- Bank trying

(2/2)

- price list of salon
- € / per week
- € / per week

Slow Up Beauty Co.

1. PRODUCT

Packages of more product

For women

Skin care products

Cleanser, product against acne, night cream, moisturizing lotion

Different smell (fruits, herbs)

~~Package against acne~~

Package against acne / softer skin / after remove make-up

2. PEOPLE

- Higher quality products

- Cheaper

- Solve more problems

- good service

- mostly for women

- cooperation with other companies (beauty salons, ~~beauty salons~~)

- staff

- company where we buy materials

3. PLACE

~~behind of town / city~~

- near beauty salon

- in city near big road

- small shop

- on location

-

4. PROMOTION (1/2 & 2/2)

- family, friends → other people
- instagram, websites
- instagram

5. PRICE (1/2 & 2/2)

- investments, from bank

Doran Ageless Beauty of Doran

1. PRODUCT

We choosed facelift because a lot of people is not satisfied with their face. They rather choose a surgery than a diet or working out or gym.

→ The people who has loosen skin.

→ People coming us because they find themselves overfat or with loose face.

2. PEOPLE

- Women & men above 30 y/o between 20-16 (but who cares about their appearance)
- surgical tool suppliers.
- work with partners: hospitals, the best doctors...
 - suppliers

3. PLACE

- small clinic in city center
 - comfort: middle
 - on location: city
 - accessibility: ~~street~~.
- Izmir is good for accessibility. → 1-3 hours by train from Istanbul airport.

4. PROMOTION (1/2 & 2/2)

- ① = Personalized ads → (through google ads)
- influencers: Instagram, Facebook etc...
- Photograph 1y.

②: online
influencers: @influencers, in very happy

5. PRICE (1/2 & 2/2)

①

- Service: 70000 - 80 000 Euro, 33000 - 32000 Euro's, 3600 dollars - 4100 dollars.
- Investments: 310 380 Euro, 15000 EUR. (own capital)
- Fees and training:

②

- Rent: 23.000 Euro / month = 276.000 / y.
- Promotion: ~~10000~~ 12.855 Euro / y.
- Labor: ~~22 = 250.000~~ 19. 30-80 / month.
- 500000 ~~47~~ 200000 / y.

Total: 1.0m. 188 Euro & 47.037 Euro

15 000

20 000

12.000

Per year.

own bank sponsor

Beauty Eria

1. PRODUCT

- Deodorant that won't come off until shower.
- Haircare product that makes our hair curly

2. PEOPLE

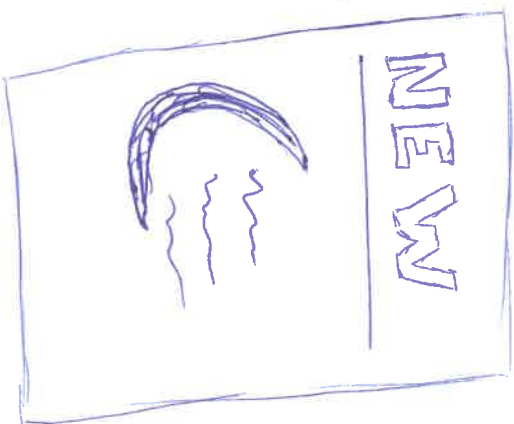
- PARTNERS (COLLABS) when we got big
- STAFF → someone who can create our product
- SUPPLIERS → WIVEA...
- CUSTOMERS → HAIRDRESSER
- BECAUSE THEY NEED HAIRCARE PRODUCTS.
- WHO ELSE WILL BE INTERESTED → NO ONE!
- WE ARE GOING TO WORK WITH PARTNERS.

3. PLACE

- CITY
- LOCATION
- BATHROOMS / RESTROOMS
- GOOD PRICES
- SMALL PLACE

4. PROMOTION (1/2 & 2/2)

- Put boards outside, social media
- website, social media
- Instagram



5. PRICE (1/2 & 2/2)

- rent = ~~18000~~ ⁷⁰⁰⁰ for a month
 - investments = the furniture, the products
 - stock = the products => 200000 x 1 piece = 70 lina, Rainproduct = 70 lina
 - the furniture = 4000 lina
X 100 = 7000 lina
X 100 = 7000 lina
- Total => 25000 lina for the first month
- 40000 lina per week

KSVZ Surgery

1. PRODUCT

Nose ~~jobs~~ plastic surgery

Botox

2. PEOPLE

1. Rich people, celebrities ^{these}
2. The people that need ~~this~~ operations
3. With staffs

3. PLACE

city centre
We chose the centre
because there are
a lot of people and
expensive shops that
attract rich people.

(Rent = expensive)

Need luxury

4. PROMOTION (1/2 & 2/2)

1. Friends, family
 2. Social media - Instagram
 3. * Rosyitales
 - 4: Word to word
-
1. Tiktok
 - 2.

5. PRICE (1/2 & 2/2)

Major costs: 30 thousand - rent a room, equipment, salaries, place 1

Find a money: bank and savings

Money for

~~lend a money~~ ^{business} = good ~~setting~~ ^{get} ~~at~~ income to give a loan

~~equipment~~

price more: 7000 \$

lip Botox: 650 \$

SLEAY

1. PRODUCT

~~Beauty~~

Marriage

Disabled people

Beauty app

We are selling intimids and our products



People who ~~are~~ more intimidated women



3. PLACE

~~Seoul South Korea~~

~~Large building for main headquarter, will expand into different countries~~

2. PEOPLE

- average girls / boys (but style them outfits)

- Our biggest partner will be AVON

4. PROMOTION (1/2 & 2/2)

Put it on social media and advertise it, and show friends and family
make a website

Social media, billboard, pay influencers

TikTok ~~Ads~~

5. PRICE (1/2 & 2/2)

South Korea	8€ → 20€
France	16€ → 20€ → 100€
North Europe 1	12€ → 50€
South Europe	4€ → 12€
East Europe	18€ → 20€
West Europe	2-3€ → 12-25€

- We will mostly invest into our employees, but to them being the ones making, advertising, ... for the company.
- AVON and saved money
- Reward them by giving good and profitable ideas which also giving them a percentage of the company
- A reasonable monthly profit would be between 200 and 250 thousand euros.