

# SLEAY

Beauty site

ANOTHER DAY  
ANOTHER SLEAY



# PRODUCT



-Make up and make up  
tutorials

-Look and feel better

# PEOPLE

- Teenage girls, eventual larger audience
- Interested in quality make up
- Partnering with AVON



# PLACE



- Main office In Brno, expanding into other countries
- Big storage building

# PROMOTION

- Informing friends and family
- Advertizing through Tiktok and posters



# PRICE

- Invest Into employees
- partnered with AVON
- Persuasion and percentage of company
- average price 12 euro/276 CZECH CROWNS
- monthly profit 200-250 thousand euros





# Tik Tok video

