



Bella Salon

Why Bella Salon?



Bella=Beauty



People



01 teenagers
We can help them to feel more confident.

02 Old people
They want dye their hair because of they have some white in their hair.

03 Celebrities
They can present or stand for our salon.

04 Collaboration
We can promote companies there products in our salon

05 Work with Partners
So that we can gain more costumers,

Product

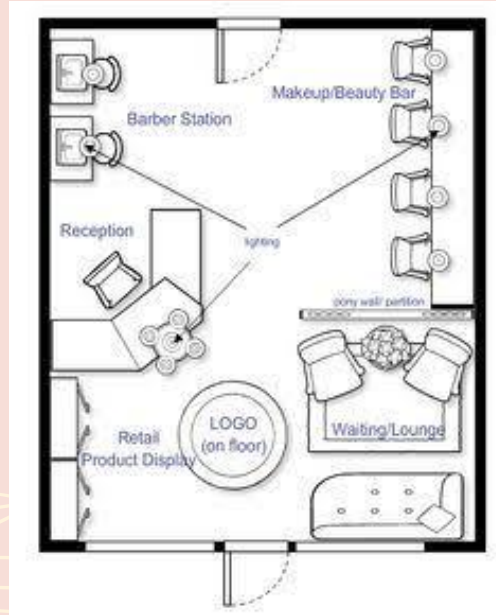


Our service is make up and hair (+nails)



People can come here because they can not to do their hair and makeup at home





Place

The place is in Istanbul (city) because is accessible for a lot of people..



Promotion



First customers

Family members,
close friends and
colleges

Social Media

We will give free experiments
for influencers, or they can try to
present our salon in their TikTok
account and then their followers
probably will try our salon.

Tik Tok

A lot of people
have it.

Price



Investments and stock

Bank

Loan

We will give our best experiments as free and if they like it they can want to help us and then we improve ourselves and our investmens .

We will start with cheaper and when we improveourselves we can keep going with expensive products



Price

2100TL/week



PRICE LIST



Bella Salon

MAKE UP

Cleanse, Make Up & Lashes 400 TL
Cleanse & Make Up 500TL

EYE CARE

Eyebrow Wax & Shape 35 TL
Eyebrow Tint 50 TL
Full Set of Lashes 80TL

NAIL SERVICES

Basic Manicure 300TL
pedicure 350 TL
Gel Polish Manicure 100 TL
Luxury Gel Polish Manicure 250 TL

HAIR SERVICES

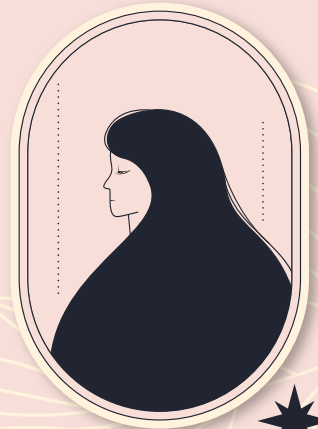
Blow Dry 120 TL
Formal Hair Cut 100 TL
Haircut & Style 100 TL
Hair Cut & Blow Dry 200 TL
Root Color Touch Up 250



www.Bellasalon.com



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THANKS
FOR
LISTENING



Bella Salon

