



Ageless Beauty by Doran

Professionalism. Excellence. Experience.

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Introduction\ extra information

Plastic surgery is very common in
Turkey.

People get surgery here because it's
cheaper than in Europe.



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01

Product

What surgery do we sell?



Product

Face lift

Why?

- Not satisfied

Solution?

- Surgery





02

People



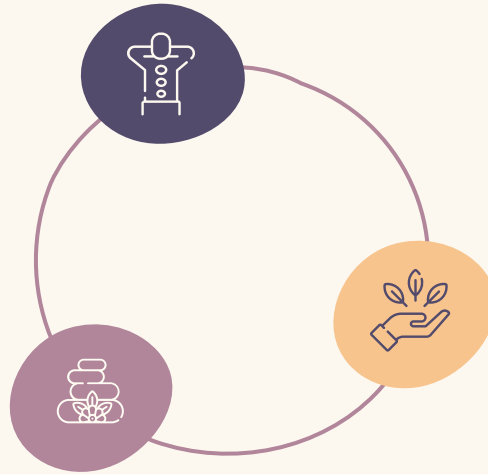
People

Target?

Women & men above 30 years old, who care about their appearance.

Other Interests?

Surgical tool suppliers.



Partners?

Hospitals, the best doctors, sterile tool suppliers.

Place

03



Place

Space needed

- Small clinic
- İzmir
- On location



Accessibility

2-3 hours from İstanbul Airport by taxi.

Comfort

- Middle comfort
- Small business



Promotion

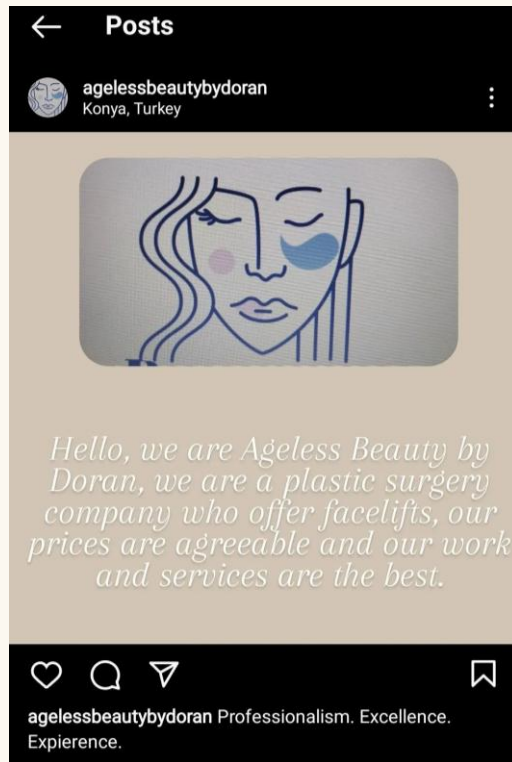
04



Promotion

- **Personalised ads:** Targeted ads → Google Ads
- **Influencers:** Instagram, Facebook etc...

Online promotion:



Price

Budget

Investments: €1 500 euro
Rent: €12 855 euro/year
Promotion: €7 500 euro
Salaries: €23 500 euro
Total: €47 097 euro/year



Cost & Profit

Surgery cost: €3 000
Profit: €500
Total: €3 500 /facelift

Budgeting

Own capital: €15 000
Bank loan: €20 000, how? → Budget plan
Sponsor: €12 000



Thank you!

Do you have any questions?
www.agelessbeautybydoran.com



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