



Erasmus+

Bogdan Voda Theoretical Highschool – Hălăucești

*"Students Actively Learning
Entrepreneurial Skills"*

2020-1-BE02-KA229-074685_2

The 2nd Mobility Programme



15th -21st May 2022

Hălăucești, Romania



Sunday, 15th May



1. Transfer from the airport to the campsite
2. Accommodation in the campsite
3. Rest
4. Dinner 19.00-20.00

Monday, 16th May

1. 7.30 - 8.30 - Breakfast
2. 9.00-12.00 - Welcome ceremony
 - Artistic programme
 - Presentations of the guest schools
 - Presentation of the detailed programme of the week
 - Guided school tour
3. 12.00 - 13.00 - Teachers and pupils attend classes
4. 13.15 - 15.00 - Lunch
5. Trip to Roman (exchanging currency, shopping, ...)
6. 19.30 - 20.30 - Dinner at the campsite



Tuesday, 17th May

1. 7.30 - 8.30 - Breakfast
2. 9.00 -10.00 - Teachers and students attend the following presentation:
 - Local Economy
 - Business Digitalisation



3. Students are divided into multicultural teams:

- 10.00-10.30 - **Lesson 1** - Steps to a successful start - What is a Start-Up in ICT - Business plan course - Ideas
- 10.30-10.45 - Break
- 10.45 - 11.30 - **Workshop 1** - Brainstorming - creating your own ideas
- 11.30 -13.00 - Workshop 2 - Presentation of ideas, feedback, business plan drafting

4. 13.20 -15.20 Lunch

5. 15.30 -19.00 Visits to the local companies

6. 19.30 -20.30 Dinner at the campsite

Wednesday, 18th May

1. 7.30-8.30 - Breakfast

2. 9.00-9.30 - **Lesson 2** - Production factors and marketing strategies in ICT

3. 9.30-10.15 - **Workshop 2** - Attracting resources in ICT - models and applied individual strategies

4. 10.15-10.30 - Break

5. 10.30-12.00 - **Workshop 3** - Determining and attracting the target audience - models and individual strategies

6. 12.20-14.00 - Lunch

7. 15.00-18.30 - Field trip to Târgu Neamț, (The Neamț Fortress, "I. Creangă" Museum, The Bisons Reservation) -

8. Dinner 20.00-21.00





Thursday, 19th May



1. 7.30 - 8.30 - Breakfast
2. 9.00-10.00 - Presentation of final business ideas (USP)
3. 10.00 - 10.45 - Entrepreneurs, local authorities, feedback from teachers
4. 10.45 - 11.00 - Break
5. 11.00 - 12.30 - Evaluation of participants and awarding of certificates
6. 13.00 - 15.00 - Lunch
7. 15.00-19.00 Social, sports and camp activities
8. 19.30 - Farewell dinner

Friday, 20th May

1. 7.00 - 8.00 - Breakfast
2. Excursion to Iasi
3. Departure
4. 20.00 - Dinner



Saturday, 21st May

Departure