

MEJHY'S DELIVERY

Access our delivery

The food will smash your maxillary



ABOUT US



"Mejhy's delivery" is the proposed name of the our project. we took the first letter of every word that means **food** in our countries (Romania, Bulgaria, Belgium, Turkey and Czechia), then we tried to find a suitable name consisting of those letters.

OUR APP

"Mejhy's delivery" is a big delivery app that we think will be great success in the whole world. Since every country has its own food delivery chain (Belgium has Deliveroo, Bulgaria has TakeAway, Czechia has Wolt, Turkey has Yemek Sepeti and Romania has Glovo), we have created the most complex and convenient food delivery.



WHY YOU SHOULD CHOOSE OUR APP



- fast delivery
- the biggest market with food
- the traditional food will be 100% bio food.
- we have original food and snacks from every country.

GOALS

We want to start the business from 50 000 euros, we dreamed of an investor and along the way to exceed the amount of 1 000 000 euros.



COMPANY VISION

Our company has the business idea to deliver all kinds of food from all countries around the world to everyone, being open 24/7.

Our app tries to provide quality food and gather as many customers as possible



INDUSTRY ANALYSIS



- we try to fulfill everybody
- we compete with other food delivery apps
- as an app it can be used by everyone from anywhere

CUSTOMER ANALYSIS

- Our target customers
 - need tasty and original food to satisfy their pleasures
 - are gourmets, eager to try different food from many countries and to leave with pleasant memories



COMPETITIVE ANALYSIS



Our competitors are the other food delivery chains. Their strength is the fact that maybe they are cheaper than us but we have all kind of foods and the chefs are really experimented.

Our indirect competitors are the restaurants with traditional food. Our food is freshly made but also is just from specific country

BRANDING

We want to promote our company products with advertising on TV and banners.

OPERATIONS PLAN

To accomplish on a daily basis to achieve success the key operational processes is to have 20% of salled food per day and to have new customers everyday and new rewies



FINANCIAL PLAN

For the start we get nothing or minimum revenues, after we succeed we will divided the revenues to everybody by their positions.

They will get paid with some %. We will advetise their investors in our aplicaton.

